

Ariel Rodriguez Mendez

Graphic Designer

PROFILE

I am a Cuban graphic designer with over a decade of experience in visual communication, specializing in brand identity, editorial design, environmental graphics, and digital experiences.

EDUCATION

Bachelor's Degree in Visual Communication Design

Higher Institute of Design in Havana | 2009-2014

Postgraduate in Color Management in Design

Higher Institute of Design in Havana | 2014

WORK EXPERIENCE

Art Director, Cine Cubano Magazine

Cuban Institute of Cinematographic Art and Industry (ICAIC) | 2017-2021

Art Director, Bisiesto

Daily journal of The ICAIC Young Filmmakers Festival (Muestra Joven ICAIC) | 2015-2018

CORE AREAS

- Brand Identity
- Editorial Design
- Illustration
- Environmental Graphics
- Information Design
- UX/UI Design
- Frontend Design

CONTACT

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